

Día De Muertos

SATURDAY, NOV. 4 // LUNA COUNTY COURTHOUSE PARK // DEMING, NM

ART FESTIVAL





DEAR SPONSOR

Thank you for caring about the needs of our youngest community members. This colorful and family-friendly celebration is a time to remember our loved ones and also ensure we fill the lives of our children with the most wonderful and exciting experiences. The goal of this event is to:

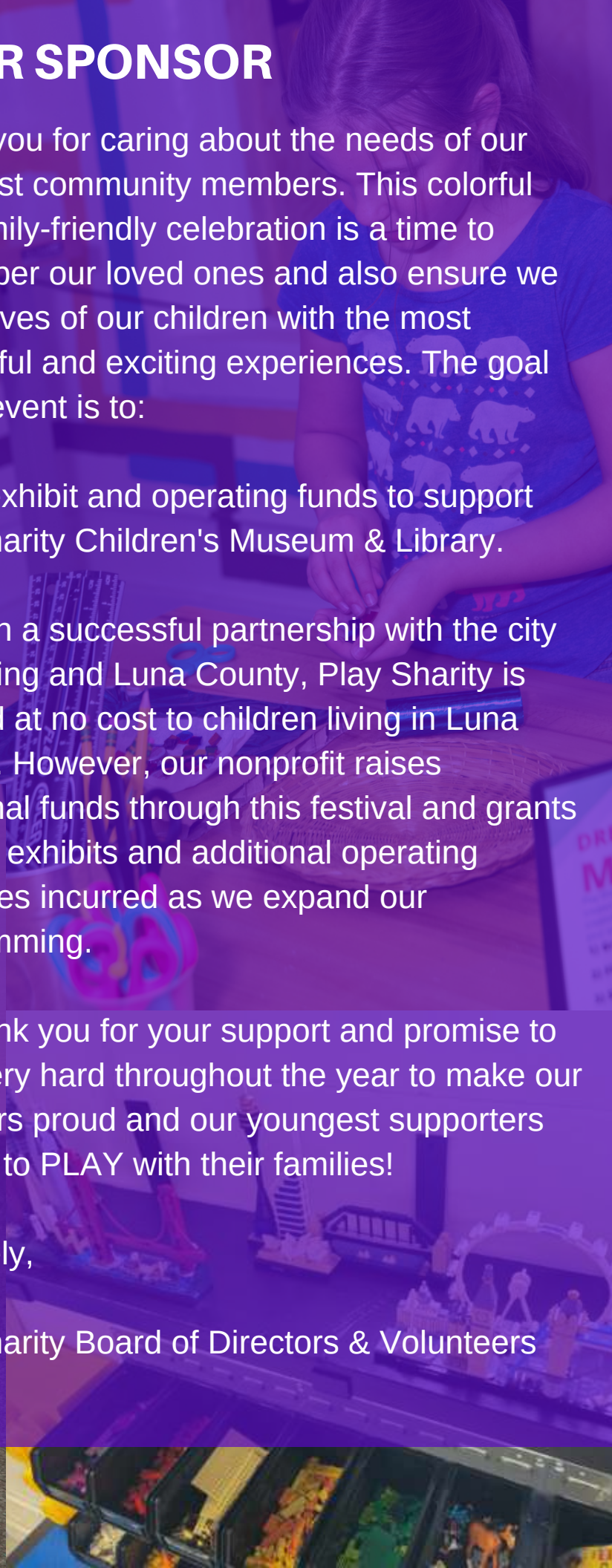
Raise exhibit and operating funds to support Play Sharity Children's Museum & Library.

Through a successful partnership with the city of Deming and Luna County, Play Sharity is enjoyed at no cost to children living in Luna County. However, our nonprofit raises additional funds through this festival and grants for new exhibits and additional operating expenses incurred as we expand our programming.

We thank you for your support and promise to work very hard throughout the year to make our sponsors proud and our youngest supporters excited to PLAY with their families!

Sincerely,

Play Sharity Board of Directors & Volunteers





About Dia De Muertos Art Fest

Dia De Muertos Art Festival is an interactive festival allowing visitors to experience Mexican traditions in a hands on fashion. Visitors craft traditional mexican folk art. Guests dress in traditional Dia De Muertos attire and volunteers offer free facepainting. This event is a colorful and child-friendly remembrance of our loved ones.

Media Coverage:

Deming Headlight // 94.3 FM //
Neighbors Magazine //
Facebook Ads // Google Ads //
Posters // School
Announcements //
Event Banners // #NM True
website // Community
Calendars

Target Audience:

Families of all ages
Culture and Art Enthusiasts
Festival Tourists

Regions:

Silver City // Hatch // Las
Cruces // Deming // El Paso //
Chihuahua MEX



ACTIVITIES



Tissue Paper Calaveras

Create a beautiful Calavera using tissue paper.

Face Painting

Do it yourself or have one of our volunteers help you look the part!



Performance Showcase

Enjoy performances from local mariachi and folklorico groups.



Candle Dipping

Dip candles in a variety of colors.



Crafting

Create Mexican Folk Art maracas and paper marigolds.



SPONSORSHIP LEVELS

PLATINUM EVENT SPONSOR

(1 opportunity)

\$2,500

"Your name of Business Presents Dia De Muertos Art Festival" Event Title | Sponsorship Frame at Your Business | Name recognition on tee shirt and website | 10 tickets to exclusive Adults Only event at Play Sharity

GOLD LIVE ART SPONSOR

(9 opportunities)

\$750

Business name listed on banner for Live Art Exhibit or Performance Showcase | Sponsorship Frame at Your Business | Logo listed on posters and website | 5 tickets to exclusive Adults Only event at Play Sharity

SILVER OFRENDA SPONSOR

(10 opportunities)

\$250

Sponsorship frame at business | Name listed on website and tee shirt | 2 tickets to exclusive Adults Only event at Play Sharity

CALACA VENDOR/ DONOR

\$100

Name listed on website

EVENT VOLUNTEER

1 Tee Shirt | Minimum 2 hours

2023 DDM ART Fest

Sponsorship Form

Name: _____

Cell: _____

Email: _____

Name for Shirt

Recognition: _____

(for \$750+ donors please send logo to
director@playsharity.org)

Sponsorship Amount: _____

Initial: _____ Date: _____

Please mail \$_____ sponsorship check to P.O.
Box 1287 Deming, NM 88031 or pay online at
www.playsharity.org. NO CASH donations are
accepted.

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